

David Schroeder – ColdFusion Web Programmer

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I build data-driven websites for Desktops, iPhones and iPads.

- Over 18 years of work experience, which includes 12 years of specialization in Web based Applications in Windows and UNIX environments.
- Over 10 years in ColdFusion development for data driven web applications using ColdFusion.
- Built websites for popular mobile devices like iPhone and iPad using JavaScript, JQuery, JQuery Mobile, Ajax, SQL Server, IIS, SSL, HTML5 and CSS3.
- Expertise in UI creation using Dreamweaver CS5 and ColdFusion Studio, in databases such as SQL Server 2008, Oracle, MS Access, MySQL and in writing SQL scripts, Stored Procedures, and Triggers.
- **Primary skills:** ColdFusion web development

Technical Skills

1. **Development Platforms:** ColdFusion MX, XML, SQL, DHTML, JavaScript, JQuery, JQuery Mobile, Ajax, HTML5, CSS, and CSS3.
2. **Environments:** MS Windows 9xx/NT/2000/XP, Unix
3. **Databases:** MS SQL Server; MySQL; Oracle; MS Access, ODBC, ADO
4. **Applications:** MS FrontPage, MS Office, MS Project; Macromedia ColdFusion Studio, Dreamweaver, Adobe Photoshop, Paint Shop Pro
5. **E-Commerce:** Maintain and enhance existing E-Commerce sites

Major Assignments

February 2012 – Present

Freelance Web Developer – E.CATS (Houston, TX)

Web development and database integration.

Web Authoring Tools: Dreamweaver CS5, Version Control, W3C Markup Validation

Environment: ColdFusion MX 9, SQL 2008, Windows XP

Web Sites:

Pat Griffin Realty -- www.PatGriffinRealty.com and www.PatGriffinRealty.com/Mobile

River Oaks Garden Club – www.RiveroaksGardenClub.org

Logan International - <http://www.loganinternationalinc.com/>

June 2008 – February 2012

Web Developer/Programmer – gsMarketing (Houston, TX)

Web development and database integration.

Project: Web development for Marketing Systems (Jun 2008 – Feb 2012)

- Interface with clients in their requests for new web site development.
- Create both Internet/Intranet web sites for a client's department.
- Developed web applications using ColdFusion components and tags.
- Write scripts using JavaScript, JQuery, Ajax, and JQuery Mobile.
- Optimize existing code and SQL queries to improve performance and code re-use.
- Build sites with extensive use of stored procedures to optimize database operations.
- **Web Authoring Tools:** Dreamweaver CS5, Version Control, W3C Markup Validation
- **Environment:** ColdFusion MX 9, SQL 2008, Windows XP

Websites

- **Dealer Database Admin**
Weekly updates: processes dealer info update from TMS; generates weekly activity report of TMS and GSM dealer information updates
- **My Mailer Website**
Monthly updates: Posts new artwork, coupons and disclaimers available for dealers into a library displayed on the site
- **GST Dealer Technician Job Postings Site**
Monitors the feed of technician jobs from all FUSION dealer websites; content changes as needed
- **GSFS Financial Products Website**
Content updates: update product descriptions, comparisons charts, and benefits per GSFS guidelines; monthly update dealer participation in each product
- **GST Marketing Accessory Website**
Content updates: updating accessory images, descriptions, contact information and benefits
- **GSTTS Company Website**
Content updates: updating company information, services, job application, etc.
- **ORRAC Company Website**
Content Updates: updating current offers/coupons, contact information, company information, location, and hours/info
- **SEM Landing Pages**
For KC Parts & Service, Omaha Sales and Albany Parts & Service
- **TMS Report Card Website**
Posting new/updated report cards
- **Mystery Shopper System**
Entry system for all of our phone mystery shop calls scoring; generates data extracts for reporting
- **Service Mystery Shop Report Website**
Posting of all TMS Service Mystery Shop reports; filters on region, district and dealer level
- **Quality Memo Site**
Internal quality issue tracking system
- **Atom Suggestion and Enhancement Request Portal**
- **GSM eCertification Regional Sites**
Manager uses to post contests, track dealer registrations, elite results, and recognition event details
- **All Dealer Listing Pages**
State Dealer Listing pages (5 GST State Pages for Toyota, 5 GST States Pages for Scion, 6 KCY State pages for Toyota)

- **MAG and Dealer Group Map Pages**
Power Team, Toyota Center Dealers, DFW, etc.
- **GST Dealer Locator**
Locator helps Toyota prospects find dealers in Gulf State of Toyota
- **New Email Template Development and Custom Email Projects**
Built IP friendly html emails for bulk sending via Yesmail to opted-in clients.

June 2007 – June 2008

Web Developer – M.D. Anderson Cancer Center (Houston, TX)

Web development and database integration.

Project: Technical Support for Internet Services (June 2007 – Present)

- Interface with clients in their requests for new web site development or maintenance of an existing web site.
- Create both Internet/Intranet web sites for a client's department.
- Develop applications using ColdFusion components and tags, as well as JavaScript.
- Optimized existing code and SQL queries to improve performance and code re-use.
- Extensive use of stored procedures to optimize database operations.
- Web Authoring Tools – Dreamweaver 8, Eclipses, Subversion Version Control, W3C Markup Validation and Aqua Data 4.7

Environment: ColdFusion MX 7, Oracle 10g, Windows XP

Web Sites: www.mdanderson.org and M.D. Anderson's Employee **Intranet Project List:** Adopt-a-Family, Employee Discounts, Desktop Equipment Requests, Radiology Image Requests, Publications Online Store, Public Education Services, and other automations

May 2006 – June 2007

Web Developer – MyITGroup, Ltd. (Houston, TX)

Web development and database integration.

Project: BlueRecruiter (July 2006 – June 2007)

- Public recruiting site similar to Monster.com for SAP job seekers and employers.
- Optimized existing code and SQL queries to improve performance and code re-use.
- Extensive use of stored procedures to optimize database operations.
- Environment: ColdFusion MX 7, MS SQL 2000, Windows Server 2003
- Web Site: www.blurecruiter.com

Project: MyIT Referral System (May 2006 –June 2007)

- Participated in development of ColdFusion components to facilitate rapid development.
- Built a job referral application from scratch based on these components.
- Extensive use of views and stored procedures to optimize database operations.
- Environment: ColdFusion MX 7, MS SQL 2000, Windows Server 2003
- Web Site: www.myitgroup.com/Referral

Project: Recruiting Management (May 2006 –June 2007)

- Participated in development of ColdFusion components to build a Recruiting Management package for recruiting and placing SAP programmers in an internal web system.
- Maintained the corporate site.
- Extensive use of views and stored procedures to optimize database operations.

- Environment: ColdFusion MX 7, MS SQL 2000, Windows Server 2003
- Web Site: www.myitgroup.com and www.myitgroup.com/employees

January 2000 – Present

Web Developer/Owner – E.CATS (Houston, TX)

- Create client corporate web sites according to client's specifications and marketing research results using HTML, ColdFusion, SQL2000 and other languages and databases. Specialized in corporate web sites in medical profession.
- Suggested, developed and implemented a scheduling system to patients can pick their own time for appointments, thus reducing the volume of phone calls to the receptionist.
- Suggested and implemented patient information form so that patients do not have to arrive 15 minutes early to fill out it in the office. This gives the patient the opportunity to fill out the form in the privacy of your own home with access to personal medical records.
- Also specialized in Online Stores, Database sites, and Informational sites in the Retail, Recruiting, Petro-Chem, Oil Exploration, Manufacturing, Real Estate, Associations, Schools, and Legal professions.
- Web site samples: www.e-cats.com/samples.cfm

January 1995 – December 1999

Project Manager – America Express Travel Services (Houston, TX)

- Managed \$1.5 annual budget using ten programmer/analysts. Worked on projects on an AS400 system using C Language and DB2 database.
- Assured that projects were implemented on time and within budget.

January 1992 – December 1995

Contract Programmer - Various Assignments (Houston, TX)

- Companies: 3M Broadcasting, Shell Oil Company, Tekand Labs, Traq Technologies, Martin-Decker, Fairfield Industries, Boehringer Mannheim, Geosource, Reliability Inc, Dresser-Atlas
- Applications: Real-time data acquisition and storage, stress test instrumentation, well casing analysis, industrial process controls in assembly languages.
- Processors: 6800, Z80, 68000, 8080 (8 and 16 Bit)

January 1988 – December 1992

System Analyst - U.S. VideoTel (Houston, TX)

- Developed and maintained source code libraries for an X.25 videotext information system.
- Responsible for code standards and version control.
- Wrote all software in UNIX C and CTREE Database.

Education/Training/Certifications

- MBA in Business Management, University of Texas
 - o Minor: Small Business Management
 - o GPA: 4.0 (Major); 3.6 (Overall)
- BBA in Business Management, Carthage College
 - o Minor: Management
 - o GPA: 4.0 (Major); 3.7 (Overall)
- AAS in Electronic Engineering, Gateway Technical Institute
 - o GPA: 2.6 (Overall)

David Schroeder – ColdFusion Web Programmer – Website Samples

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Dealer Services Websites

Toyota Techs -- <http://toyotatechs.com/Careers/>

Service Menu -- http://www.gsmebusiness.com/NYR_Service_Menu_Enrollment_Form/

Mobile Websites

Realtor -- <http://www.patgriffinrealty.com/Mobile/>

Win an iPad Contest -- <http://www.gsmebusiness.com/KCYWDM2012/>

Other Websites

Logan International -- <http://www.loganinternationalinc.com/>

Bill Walker Clothier – <http://www.billwalkerclothier.com/>

River Oaks Garden Club -- <http://www.riveroaksgardenclub.org/>

Marketing Agency -- <http://www.snyderagency.com/>

Suggested Web Hosting

Newtek ColdFusion Web Hosting - <http://webservices.thesba.com/coldfusion-web-hosting/>